

# WHERE QUALITY MEETS CONVENIENCE



## KEY TRENDS



### BETTER-FOR-YOU

Demand for healthier snacks is clear: gluten-free, protein-rich and/or premium items can pull in younger customers.

**48%** of 18- to 34-year-olds would purchase snacks from vending machines offering healthful items.<sup>1</sup>



### SNACKING

Vending is still the “go-to” channel for consumers looking to satisfy snack cravings, especially for bagged snacks, meat snacks and seeds.

**41%** of 18- to 34-year-olds purchased a snack from a vending machine in the last three months.<sup>2</sup>



### TECHNOLOGY

“Next-gen” vending is making a splash, giving consumers a convenient way to enjoy a wide range of meals on the go.

**45%** of consumers say they like high-tech vending.<sup>3</sup>

# BRANDED SOLUTIONS FOR THE VENDING CHANNEL



The #1 dedicated gluten free brand,<sup>4</sup> providing exceptional products without sacrificing taste, texture or quality



Consistently great popcorn, available in delicious classic varieties



Delicious pretzels free of gluten and with no wheat, milk or casein ingredients



Hugely flavorful popcorn made with real, simple ingredients—bringing the fun to everyday snacking



Single-serve meals that put a contemporary take on comfort food, with made-from-scratch taste



Clusters of fluffy popcorn and peanuts in a rich, buttery glaze—the perfect indulgent snack



High-quality ingredients deliver rich and decadent chocolate flavor to individual hot cocoa portions and pudding cups



Meat sticks and jerky with the famous snap and spicy kick that consumers can't resist



High-quality microwave popping corn that is light, fluffy and delicious—with fewer unpopped kernels



Delicious seeds that meet consumers' needs for quality, convenience, portability, nutrition and variety



Unique alternative to potato chips, combining the look of french fries with the crunch of chips



A variety of on-trend options that are delicious, quick and convenient, all made with fresh-tasting ingredients



Hearty, satisfying meals that are easy to heat and eat



<sup>1,2</sup>Technomic, "Attacking Snacks: Opportunities in a Growth Segment," NAMA, 2019.

<sup>3</sup>Datassential, "Foodbytes: Automation + Micromarkets," March 2019.

<sup>4</sup>IRI MUL0 data, last 52 weeks ending 6/23/19



For product information, insights and solutions for the vending channel, please visit [conagrafoodservice.com](http://conagrafoodservice.com) or call 1.800.357.6543.

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