

# THE EVOLUTION OF CORPORATE DINING



## KEY TRENDS



### BETTER-FOR-YOU

Restaurant-inspired wellness trends, like gluten-free, plant-based and clean labels, are reflected in the workplace, too.

**70%** of on-site establishments provide vegan- or vegetarian-friendly meals.<sup>1</sup>



### SNACKING

More consumers are skipping meals in favor of snacks, and 80% of consumers say they snack at least once per day.<sup>2</sup>

**53%** of consumers who replace meals with snacks do so at lunch.<sup>3</sup>



### INCENTIVIZING

Facing competition from restaurants and delivery services, operators are elevating their offerings to keep employees on-site.

**45%** of small businesses provide free meals or snacks to employees.<sup>4</sup>

# BRANDED SOLUTIONS FOR THE BUSINESS AND INDUSTRY CHANNEL



A delicious blend of ancient grains, veggies and other Non-GMO Project Verified ingredients that deliver real meat taste and texture



The #1 dedicated gluten free brand,<sup>5</sup> providing exceptional products without sacrificing taste, texture or quality



Delicious pretzels free of gluten and with no wheat, milk or casein ingredients



Dressings with appealing flavor and versatile usage in marinades, glazes, basting sauces, salads and many other culinary applications



Premium, Non-GMO Project Verified tomatoes and sauces available in a variety of formats and flavors, including organic and fire roasted



America's #1 cooking spray,<sup>6</sup> delivering the performance foodservice operators demand



Pancakes, waffles and French toast with fresh-from-the-griddle flavor, versatile across dayparts and menu applications; "Flat Bottom Waffle" sandwich carrier also available



Premium buttermilk biscuits delicious on their own or as sandwich carriers for breakfast and beyond—also available in whole grain



Franks made with 100% kosher beef, for exceptional taste and quality



Mustards that add zesty flavor to sandwiches, with unique and on-trend varieties available



A full portfolio of front- and back-of-house options, including 100% natural ketchup with no high fructose corn syrup



Individually wrapped sausage breakfast sandwiches, for convenience on the run



A variety of on-trend options that are delicious, quick and convenient, all made with fresh-tasting ingredients



High-quality microwave popping corn that is light, fluffy and delicious—with fewer unpopped kernels



Consistently great popcorn, available in delicious classic varieties



Hugely flavorful popcorn made with real, simple ingredients—bringing the fun to everyday snacking



Meat sticks and jerky with the famous snap and spicy kick that consumers can't resist



Premium smoked sausages and brisket strip snacks available in on-trend flavors



Delicious seeds that meet consumers' needs for quality, convenience, portability, nutrition and variety



On-the-go seed snacks with bold flavor profiles, ideal for any consumer craving



Unique alternative to potato chips, combining the look of french fries with the crunch of chips



High-quality ingredients deliver rich and decadent chocolate flavor to individual hot cocoa portions and pudding cups



Popular gel and pudding flavors in convenient single-serve cups, also available in sugar-free and fat-free varieties

<sup>1</sup>Gerald Oksanen, "B&I foodservice: Opportunities and obstacles," SmartBrief, June 5, 2019.

<sup>2,3</sup>Technomic, "Snacking Occasion Opportunities: Consumer Insights Planning Program," September, 2018.

<sup>4</sup>Jesse Noyes, "Just How Popular are Free Employee Meal Policies?," Zenefits.com, July 30, 2018.

<sup>5</sup>IRI MULO data, last 52 weeks ending 6/23/19

<sup>6</sup>IRI Liquid Data, Latest 52 Week Pd Ending 10-20-19, Total US - Multi Outlet



For product information, insights and solutions for the business and industry channel, please visit [conagrafoodservice.com](http://conagrafoodservice.com) or call 1.800.357.6543.

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